

Ashley Potts MSW, LCSW

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Summary

Licensed Social Worker and behavioral health clinician trained in many treatment modalities. Expert in the field of addiction services with demonstrated experience and professional qualifications. Able to learn quickly with proven leadership skills, current expertise ranging from addiction treatment to crisis management. Also well versed in research and using data to make evidenced base decisions.

Employment

Mental Fitness- Therapist 4/21-Present
Pittsburgh, PA
Licensed Clinical Social Worker

Highmark Health – Strategic Initiatives 5/19–Present
Pittsburgh, PA
Senior Project Manager, Program Manager

- Provide project management expertise for the following Highmark Creating Customer Value (C2V) projects. Specific projects include:
 - Opioid Maternity Project
 - Highmark Opioid Operating Committee
 - Implement telehealth models of care for medicated assisted treatment
 - Analyze treatment gaps across Highmark geographical map
 - Development of education
 - stigma
 - substance use disorders
 - opioid use disorders
 - pain management
 - Safety opportunity initiatives to serve Highmark visitors and employees who may demonstrate emerging issues with substance use disorders
- Coordinate data analytics resources to measure and guide outcome improvement activities

University of Pittsburgh School of Pharmacy 1-18–2019
Pittsburgh, PA
Consultant – Program Evaluation and Research

- Consult as expert for Pennsylvania Opioid Overdose Reeducation Technical Assistance Center
- Provide real-time updates to resources list for [OverdoseFreePA](#) website
- Identify positive messages of hope for OverdoseFreePA website
- Develop content and educational materials to share with external stakeholders
- Create and implement training materials for counties across Pennsylvania
- Conduct public safety interviews to determine resources needed for public safety personnel
- Develop and present stigma reduction curriculum for rapid response project
 - Review and provide feedback on training curriculum

Allegheny Health Network – Center of Excellence 3/17–5/19

Pittsburgh, PA

Licensed Social Worker, Senior Social Worker, Clinical Manger

- Assist individuals with moving into appropriate treatment for opioid use disorder
- Advocate for individuals with opioid use disorder within the hospital setting
- Respond to opioid overdoses in the emergency department
- Complete level-of-care assessments and coordinate treatment referrals
- Develop and facilitate training/education for multiple disciplines
- Provide clinical guidance to social work and support staff
- Assist in program development of addiction medicine
- Create policies and procedures for addiction medicine service
- Assist in staff development

SPHS Care Center – Center of Excellence

12/16–3/17

Washington, PA

Senior Supervisor

- Oversee two center of excellence programs for opioid use disorders
- Create policies and procedures
- Develop reporting documentation
- Develop data reporting measurable outcomes
- Develop new-hire orientation

SPHS CARE Center – Crisis Diversion Unit

1/14–5/18

Washington, PA

Crisis Worker and Team Leader

1/14–5/18

Team Leader

8/15–5/16

Supervisor

6/16–12/16

- Complete suicide assessments
- De-escalate crisis situations
- Mobile crisis assessments
- Assist in coordinating after-care
- Assess stability of clients
- Supervise 24 staff and all aspects of the program

SPHS Southwest Behavioral

6/14–3/17

Washington, PA

Mental Health Delegate

- Complete paperwork for involuntary commitments into the hospital
- Assess crisis situations for involuntary commitment criteria

Washington Drug and Alcohol Commission – Forensic Speciality Court

8/12–7/15

Washington, PA

Case Manager

- Complete drug and alcohol level-of-care assessments
- Complete case coordination services
- Work closely with adult probation office
- Work on restrictive treatment program team

Mental Health Association, Long-Term Structured Residence

2/13–1/14

Bentleyville, PA

Treatment Technician

- Complete drug and alcohol level-of-care assessments
- Assist in verbal de-escalation of stressful situations
- Assist in engaging residents in meaningful activities
- Assist in engaging residents back into the community

Education

California University of Pennsylvania

6/13–12/13

California, PA

Bachelor of Art : Liberal Studies 3.4 GPA

Master of Social Work 3.94 GPA

8/14–5/17

Licensed Social Worker

8/17-4/21

Licensed Clinical Social Worker

4/21-Present

Selected Invited Presentations

7/15-5/19

- Executive Forum: Addiction and Its Economic Impact on the Workforce
- Opioid Presentation: University of Pittsburgh Institute of Politics
- Drug User Health Conference: Panel Presentation
- Opioid Pandemic: Community Presentation with Federal Leaders
- Opioid Hearing: House Democratic Party
- Opioid Presentation: United States Senator Pat Toomey
- Opioid Roundtable: Governor Tom Wolf
- Opioid Presentation: United States Senator Bob Casey
- Senate Healthcare Subcommittee Hearing: United States Senate
- Opioid Presentation: Center for Rural Pennsylvania
- Statewide Rapid Response Presentations: Stigma Reduction

Featured in Documentary

- <https://www.wqed.org/heroin>

Featured in Articles:

- <http://www.wpxi.com/news/former-heroin-addict-says-long-term-treatment-only-way-to-combat-epidemic/192464994>
- <http://www.wpxi.com/news/local/pa-senators-hold-field-hearing-perscription-drug-h/27167429>
- https://www.heraldstandard.com/law_and_order/drugs/surviving-high-the-cost-of-addiction/article_3c8f2f5c-7a7c-54c6-8d4c-d91c354c1921.html
- https://thealmanac.net/news/from-addict-to-professional-speaker-at-bethel-park-symposium-tells/article_830d2f64-6451-57a5-85f0-c70c871e0a64.html
- <http://www.post-gazette.com/news/state/2016/06/06/As-state-tackles-opioid-crisis-Wolf-goes-slow-on-checks-for-patients-drug-use/stories/201605310063>
- <https://projects.publicsource.org/pittsburgh-opioid-epidemic/ashley-potts.html>

Certificates and Training

- Certification for Dialectical Behavioral Therapy in Clinical Practice 2016
- Recovery Coach Academy 6/14/13
- Certified Recovery Specialist 5/2/13

Drexel University:

- A Strategy to Address Issues of Vicarious Traumatization 5/2/14
- Overview of Effective Treatments for PTSD 5/1/14
- Understanding Trauma and PTSD 4/4/14
- Trauma Informed Treatment for Trauma and Stressor-Related Disorders 4/3/14
- The Art of Transferring Skills into Valued Community Roles 10/28/11
- Planning and Leading Psychiatric Rehabilitation Groups 10/27/11

Department of Drug and Alcohol:

- PCPC 3rd Edition Update 11/6/14
- Assessment and Treatment of Children of Alcoholics 10/3/14
- Prescription Drug Abuse 7/17/14
- Issues of Women in the Criminal Justice System 4/17/14
- Chronic Relapse 3/28/14
- Bath Salts, K2, Salvia and Other Emerging Threats in Addiction 10/25/13
- Addictions 101 6/7/13
- Practical Applications for Confidentiality 5/17/13
- Practical Applications for PCPC 5/17/13
- PCPC 2nd Edition 5/10/13
- Screening and Assessment 4/26/13
- Forensics and Addiction 4/29/13
- Case Management Overview 4/10/13

Training by PA Recovery Organization Alliance:

- A Common Vision of Recovery 4/8/13
- Confidentiality – Char Givens 4/1/13
- Crisis Intervention Strategies for Peer Providers 3/18/13
- Addiction and the Family 3/18/13
- Healing the Stigma of Addiction 3/11/13
- Ethics and Boundaries for Peer Providers 3/4/13
- Peer-Based Recovery Support Services 2/25/13
- Lessons in Effective Communication 2/18/13
- Recovery 101 2/11/13
- The Addiction Process 2/4/13

Other Professional Training:

- Innovations in Addiction Medicine and Science: ASAM 4/4–7/19
- Narcan Prevention and Administration, Trainer: Michele Backo 2/14/17
- Overdose Prevention Coalition 7/28/16
- Hearing Distressed Voices, Trainers: Kelly Storey and David Jenco 10/13/15
- Obtaining and Maintaining Medical Assistance, Trainer: Janice Meinert 5/13/14
- Effective Approaches for Families of the Addicted, Trainer: Dave McCoy 3/21/14
- Prescription Drugs: Diversion, Prescribing, RxPatrol and Case Studies,
Sponsored by Middle Atlantic-Great Lakes Organized Crime Law Enforcement Network 2/13/14
- Personality Disorders and Addiction, Trainer: WPIC 12/10/13
- Using Positive Incentives to Change Behavior, Trainer: WPIC 11/21/13
- Building Recovery Together Conference, Group Dynamics/Family Recovery in Addiction,
Sponsored by SBHM 9/23–24/13
- Cultural Competence Capacity Building Training, Trainer: Bruce Decker 8/30/13
- Gambling 101, Trainer: John Massella 5/31/13

Community and State Groups *(former and current)*

- Anatomy of Recovery: Peaks and Valleys, Sponsored by Allegheny County
- United States Attorney's Working Group on Addiction, Intervention, Treatment, and Recovery
- Joint State Government's Advisory Committee on Addiction Treatment Services
- FBI Heroin Outreach Prevention Education (HOPE) Group
- Recovery Advocacy Day, Organize Annual State-Wide Event